

MEDIA CONTACT: Catherine Wenschlag – Artistic Associate
780.471.1586 (cell 780.709.3137) artisticassociate@northernlighttheatre.com

BATTLE FOR THE LIMELIGHT

Northern Light Theatre's
"Amazing Race" Styled Scavenger Hunt &
Arts Community Fundraiser

Returns for a Fourth Year
Saturday, September 9, 2017



Strap in and hold on tight, Northern Light Theatre's legendary foot race, scavenger hunt, and fundraiser benefitting the entire Edmonton not-for-profit community returns for an unbelievable fourth year. THE BATTLE FOR THE LIMELIGHT is the biggest and most-anticipated event of the theatre season where over twenty-five theatre companies and not-for-profit arts organizations meet to compete for YEG glory and year-long bragging rights.

Founded in 2014 by Northern Light Theatre, THE BATTLE FOR THE LIMELIGHT was conceived as a fundraiser which could benefit the entire theatre community. Registered teams collect pledges and donations for their charity of choice - everything they raise they keep! Participants then race to Edmonton landmarks, find clues, complete challenges, solve puzzles, and battle it out in friendly competition, while kicking off the Edmonton theatre season in this fun-spirited event.

Registrations are available online at www.northernlighttheatre.com. Register now to get our early bird pricing and start collecting donations all summer long!

Early Registration from May 1st – July 31st: **\$125.00 + GST**

Registration from August 1st – August 31st: **\$200.00 + GST**

Late Registration from September 1st – September 4th: **\$300.00 + GST**

Join us! A full scale event with many moving parts, people and locations, Northern Light Theatre needs sponsors, donors, and volunteers to make BATTLE FOR THE LIMELIGHT a successful event. Get involved! Visit www.northernlighttheatre.com to register as a team, become a sponsor, make a donation, or volunteer. All Sponsors, donors and volunteers are also invited to attend our post-race Bar-B-Que celebration after the race.



Photos are available upon request.

For further information or to arrange interviews please contact **Catherine Wenschlag, Artistic Associate** at (780) 471-1586 or e-mail artisticassociate@northernlighttheatre.com